

# QUICK TIPS

## What is co-sponsorship?

Sharing the planning and implementation of an event, program, or activity.

## Why co-sponsor?

- Share money and resources
- Gain new knowledge from another group
- Have more people to help and attend functions and events
- Share the work of planning a big event
- Meet new people, connect with other campus groups, network

## Who can we co-sponsor with?

400+ Student Organizations

- Academic groups
- Cultural groups
- Governmental groups
- Honorary groups
- Housing groups
- Political groups
- Recreational/Athletic groups
- Religious groups
- Social groups
- Service groups
- Special Interest groups

**LEADER  
BITS** are available on the following topics:

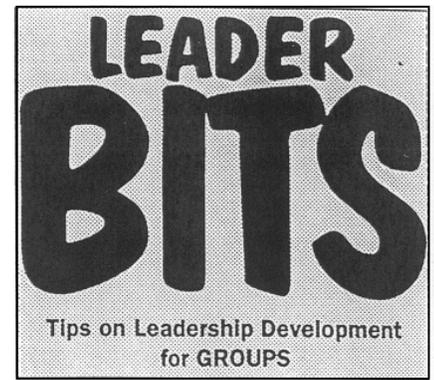
- Advising Groups
- Agendas
- Assertiveness
- Brainstorming
- Co-Sponsorship with Other Groups
- Communication
- Community Service
- Conflict Resolution
- Constitution/Bylaws
- Delegation
- Difficult Members
- Elections
- Ethics
- Evaluation Series
  - Group Performance*
  - Individual Performance*
  - Meeting Evaluation*
  - Program/Event Evaluation*
- Financial Series
  - Budgeting Organization Money*
  - Corporate Sponsorship*
  - Fundraising*
- Getting Involved
- Goal Setting
- Group Dynamics
- Icebreakers
- Marketing Your Leadership Skills
- Meetings
- Minutes from Meetings
- Motivation
- Newsletters
- Officer Transition
- Parliamentary Procedure
- Program Planning
- Public Speaking
- Publicizing Events
- Recognition
- Recruiting Volunteers
- Retreats
- Starting an Organization
- Stress Management
- Team Building
- Time Management
- University Events

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SILC staff offers programs and consultation in these and other areas of personal and organizational leadership.

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with other groups

# HOW TO WORK WITH OTHER ORGANIZATIONS

## STEPS TO SUCCESSFUL CO-SPONSORSHIP

Situation: Your group has a program idea and you would like to find other groups on campus to get involved in the planning and implementation.

**S**tart by contacting the president(s) of the organization(s) you would like to work with. Discuss your ideas, and ask the other leaders or members to suggest ideas that contribute to the goals for the program or event.

**U**tilize the talents of all organizations involved to develop and promote the best program possible (i.e. make a list of the planning experience of each group and divide up the duties).

**C**ommunicate on a continuous basis so each group knows what's going on. Always ask for input in decision-making. Remember this is a joint program, not just your program!

**C**ome to joint planning meetings with your assigned duties completed. Make sure the work is divided in a way that is fair to all groups. This doesn't necessarily mean 50/50, since some groups may have only 10-20 members compared to your 50+.

**E**valuate the completed program in a joint meeting, giving each group the opportunity to share their perceptions of the event and suggestions for the future.

**S**pend some time getting to know one another. You can develop new and lasting friendships, as well as a strong working relationship for future endeavors.

**S**hare the credit and the blame. Remember this is a joint effort! You are a team!

By sharing in one another's programs and events, you have the opportunity to share in each other's **SUCCESS!**

Support already established programs, but don't be afraid to try something new by changing the traditional program or adding the talents of another group.