

QUICK TIPS

FUNDRAISING IDEAS

Here are some of the hundreds of ideas for raising money for your organization or philanthropy:*

- ❖ Talent show
- ❖ Flower sale
- ❖ Singing telegrams
- ❖ Finals care packages
- ❖ Car wash
- ❖ Garage sale
- ❖ Balloon-o-grams
- ❖ Marathon - dance, run, walk, jog, bingo, seesaw, card playing
- ❖ Can, bottle, or newspaper collection
- ❖ Merchant donations
- ❖ Alumni donations
- ❖ Casino party
- ❖ Benefit dance
- ❖ Work at concession stands at games
- ❖ Work at polls for elections
- ❖ Guess beans in jar
- ❖ Banquet
- ❖ Reunion for alumni
- ❖ Bucket drives
- ❖ Plays/concerts
- ❖ Haunted house
- ❖ Selling ads in program book
- ❖ T-shirt sales
- ❖ Button sales
- ❖ Bumper sticker sales
- ❖ Tournament

*Be sure to check out University policies before selling anything on campus.

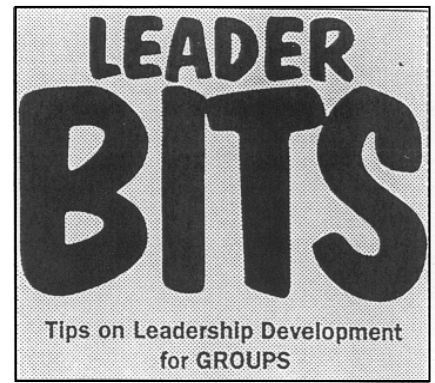
**LEADER
BITS** are available on the following topics:

- Advising Groups
- Agendas
- Assertiveness
- Brainstorming
- Co-Sponsorship with Other Groups
- Communication
- Community Service
- Conflict Resolution
- Constitution/Bylaws
- Delegation
- Difficult Members
- Elections
- Ethics
- Evaluation Series
 - Group Performance*
 - Individual Performance*
 - Meeting Evaluation*
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- Financial Series
 - Budgeting Organization Money*
 - Corporate Sponsorship*
 - Fundraising*
- Getting Involved
- Goal Setting
- Group Dynamics
- Icebreakers
- Marketing Your Leadership Skills
- Meetings
- Minutes from Meetings
- Motivation
- Newsletters
- Officer Transition
- Parliamentary Procedure
- Program Planning
- Public Speaking
- Publicizing Events
- Recognition
- Recruiting Volunteers
- Retreats
- Starting an Organization
- Stress Management
- Team Building
- Time Management
- University Events

**LEADER
BITS** is a publication of the Student Involvement & Leadership Center (SILC). Copies are available in SILC, 400 Kansas Union, 864-4861.

SILC staff offers programs and consultation in these and other areas of personal and organizational leadership.

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FINANCIAL SERIES

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SUCCESSFUL FUNDRAISING

STEP 1: HAVE A PLANNING MEETING

Discuss the activities your group is planning for the coming year.

Estimate costs of these activities and compare it to current funds available to determine how much additional money will need to be raised.

Develop an event calendar, including all of your deadlines; then determine the best time to have a fundraising event.

Appoint a fundraising committee or coordinator.

STEP 2: DEVELOP A FUNDRAISING PLAN

Choose the right fundraiser for your organization by taking into account:

- the number of members in your group.
- members' interests and skills.
- members' enthusiasm for event.
- members' time commitments.
- creative ideas - have a brainstorming session.
- other fundraising activities already occurring.
- the time of year best for your activity.
- any costs for the fundraiser (advertising, rooms, etc.).
- UNIVERSITY RULES & REGULATIONS, as well as state/local laws.

STEP 3: PLAN THE FUNDRAISER

Choose an appropriate date based on the kind of fundraiser you plan to have.

- Take into consideration weather, academic calendar, etc.
- Reserve your room or location well in advance of date.
- If on campus, get a UNIVERSITY EVENTS FORM from the Student Involvement and Leadership Center, 400 Kansas Union.
- Plan your publicity campaign.
- Form committees and delegate tasks.
- Watch your expenses - you don't want to lose money on a fundraiser.

STEP 4: THE EVENT

Have fun with it!

STEP 5: EVALUATE THE EVENT

Go through all receipts and deposit money immediately.

Pay any bills accrued.

Thank all members and sponsors who contributed to the event.

Discuss the logistics of the event:

- Was it successful?
- What could have been done differently?
- What are your recommendations for the next event?
- Could this be an on-going or annual event?

Begin to plan for next year!